

YOUR GUIDE TO ADVENTURE

The exciting new travel guide series published by the Tri-City Weekly

PUBLICATION RATE CARD

V I S I T O R G U I D E

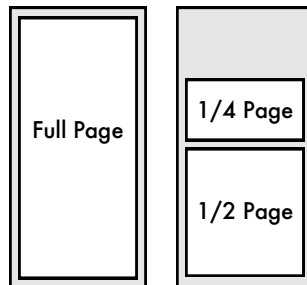


Sizes:

FULL PAGE: (3-1/2" x 7-7/8")

1/2 PAGE: (3-1/2" x 3-7/8")

1/4 PAGE: (3-1/2" x 1-7/8")



- **25,000 will be printed! That's over 75,000 potential customers!**
- **Over 150 potential distribution sites! Hotels, motels, restaurants, visitor centers, car rental offices and more.**
- **Full-color glossy stock!**

For more information email:
sales@yourguidetoadventure.com

Distributed by:



Full Page, Full Color Back CoverJust \$ 1499
Full Page, Full Color Inside FrontJust \$ 1199
Full Page, Full Color Inside BackJust \$ 1099
Full Page, Full Color AdJust \$ 999
Full Page, Black & White AdJust \$ 899
Half Page, Full Color AdJust \$ 649
Half Page, Black & White AdJust \$ 549
Quarter Page, Full Color AdJust \$ 395
Quarter Page, Black & White AdJust \$ 295

PUBLISHED BY TRI-CITY WEEKLY

527 D Street • Eureka, CA 95501 • PH (707) 443-5672; FX (707) 443-5022
info@yourguidetoadventure.com

www.yourguidetoadventure.com

www.tricityweekly.com