

YOUR GUIDE TO ADVENTURE

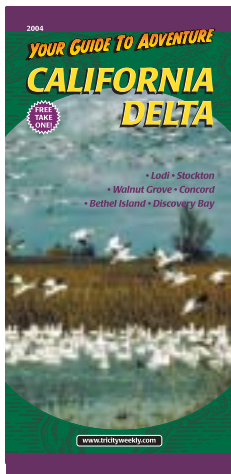
The exciting new travel guide series published by the Tri-City Weekly

2005 CALIFORNIA DELTA VISITOR GUIDE

This unique guide will bring the traveling public to your business – whether it's gaming, lodging, dining, recreation or amusement.

Visitor Guide Distribution Area:
Along the Highway 99 corridor from Lodi
south to Fresno.

Publishes: March 29, 2005; **Sales Close:** March 8, 2005; **All Ad Material Due:** March 8, 2005

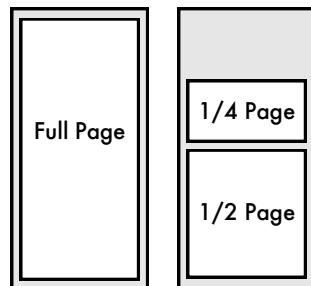


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FULL PAGE: (3-1/2" x 7-7/8")

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1/4 PAGE: (3-1/2" x 1-7/8")



- **25,000 will be printed! That's over 75,000 potential customers!**
- **Over 150 potential distribution sites! Hotels, motels, restaurants, visitor centers, car rental offices and more.**
- **Full-color glossy stock!**

For more information email:
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