

# YOUR GUIDE TO ADVENTURE

The exciting new travel guide series published by the Tri-City Weekly

## 2005 SHASTA/CASCADE

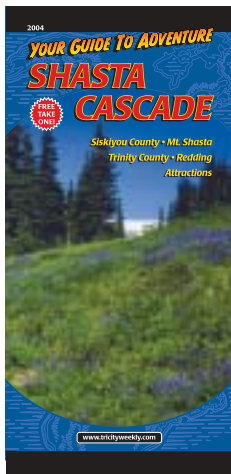
V I S I T O R   G U I D E

**This unique guide will bring the traveling public to your business – whether it's gaming, lodging, dining, recreation or amusement.**

### Visitor Guide Distribution Area:

Along the Interstate 5 corridor from Redding south to Dunnigan, including Lakehead, Mt. Shasta, Weed, and Yreka.

**Publishes:** October 25, 2005; **Sales Close:** October 4, 2005; **All Ad Material Due:** October 4, 2005

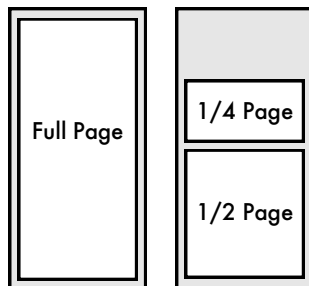


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FULL PAGE: (3-1/2" x 7-7/8")

1/2 PAGE: (3-1/2" x 3-7/8")

1/4 PAGE: (3-1/2" x 1-7/8")



- **25,000 will be printed! That's over 75,000 potential customers!**
- **Over 150 potential distribution sites! Hotels, motels, restaurants, visitor centers, car rental offices and more.**
- **Full-color glossy stock!**

For more information email:  
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527 D Street • Eureka, CA 95501 • PH (707) 443-5672; FX (707) 443-5022  
info@yourguidetoadventure.com

**www.yourguidetoadventure.com**